

# Advanced Temperature Tracking Technology

**COOL TRACK** is the new name given to the advanced, easy-to-use temperature monitoring and tracking system resulting from the combination of market-leading **TranScan** temperature monitoring equipment with the technologically advanced **Seven Eye** real-time tracking device.

**Fully designed and supported by Seven TranScan, COOL TRACK** provides the customer with knowledge that the refrigerated vehicle, trailer or coldstore is **operating correctly and therefore constantly maintaining the required temperature.**

COOL TRACK provides its clients with a flexible, reliable, comprehensive and cost effective solution to monitoring perishable cargos. It is an essential tool for checking the ongoing environment of goods either in transit or held in storage thereby ensuring products arrive at the delivery point in the best possible condition.

## Live on the web

- Secure web login.
- Online real-time asset monitoring and location information accurate to within 10 metres.
- Automatic coldstore status and activity reporting.
- Fully graphical temperature illustrations.
- Street level mapping location display.
- Instant polling facility.
- Current & historic temperature and activity reports.
- Individual or group email and text (SMS) coldstore alerts to pre-defined recipients.



*...delivering the promise*

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**COOL TRACK not only gives continuous updates on location and status, but provides significant return on investment...**

### Substantially reduce operating costs:

- Significantly lower mobile phone costs
- Simple integration to many route planning software packages
- Greater vehicle productivity
- Validate driver hours simply
- Improve fuel returns
- Optimise routing plans
- Congestion charge area alerts

### Improve visibility and reporting:

- Full vehicle audit trail reports
- Flash mapping giving street level detail
- Individual vehicle activity reports
- Itemised journey reports
- Web-based, accessible 24/Seven

### Improve safety and security:

- 24/Seven security protection
- Less driver distraction through less cab phone use
- Lone Worker device
- SMS, email and voice call alerts for unauthorised vehicle movements
- RFID tags and readers
- CANbus interface
- PDA option
- Vehicle immobiliser
- Driver covert panic alarms
- Independent trailer monitoring
- Geofence zoning tools

